

Lookupp

Reviving the culture of offline interactions

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The Silent Epidemic

"We are called to build a movement to mend the social fabric of our nation."

- US General Surgeon Advisory

Due to the screen epidemic, in-person interactions have plummeted in the past decades causing a drastic decline in mental health and the quality of relationships. The US General Surgeon is calling upon school systems, families, and workforces to strengthen social connections across sectors.

Welcome to Lookupp

A community-owned app that encourages users to prioritize face-to-face interactions and earn points for locking their screens in the presence of others.

Points can be redeemed for rewards from teachers, parents, and local businesses, bridging the gap between online activities and offline gratification.

Traction

- **250,000+** screen-free minutes from **170** students during the pilot
- **120+** teachers pledged to use this app next school year
- **Collaboration** with UNCW and New Hanover County High Schools

How You Win

 Brand Visibility	Reach a new customer demographic (students ages 14 - 21)
 Brand Loyalty	Build customer loyalty through shared values - associating with a movement to improve mental health and foster human connections
 Increased Revenue	Improve product distribution and marketing

Lookupp Certified: What next?

- **Provide Incentives:** Provide monthly incentives such as discounts, BOGOs, retail items, or other goods/services.
- **Track Success:** Leverage our analytics to monitor your engagement levels, track redemption rates, and understand your customer base better

Recognitions



National Top 25 Social
Impact Projects 2022



Congressional
App Winner 2022



YEPEX
Winner 2022

Join the Movement

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